

MIA SMITH

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SUMMARY

Graphic Design student with experience in branding, layout design, illustration, and digital content creation. Skilled in Adobe Creative Suite and passionate about creating polished, meaningful visuals for both print and digital platforms. Currently pursuing a BFA in Graphic Design with minors in Marketing and Photography at Auburn University. Known for creativity, strong work ethic, and the ability to bring conceptual ideas to life.

RELEVANT WORK EXPERIENCE

PGA of America — Graphic Design Intern

June 2026 – Present

- Support Brand & Digital Marketing creative projects across digital and marketing channels.
- Collaborate with senior designers, internal teams, and external partners to maintain brand consistency.
- Contribute to visual content while gaining experience in corporate branding and design strategy.

Auburn University Housing — Graphic Designer

October 2025 – Present

- Design print and digital marketing materials for housing communications and events.
- Create branded content for social media and promotional campaigns.
- Collaborate with university stakeholders to support consistent visual messaging.

Made By Mia — Artist & Small Business Owner

April 2024 – Present

- Create custom artwork and manage client communications, branding, and marketing.
 - Oversee project execution from concept through delivery.
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EDUCATION

Auburn University – Honors College

August 2024 - Present

BFA Graphic Design (In Progress) • Minors: Marketing and Photography

- Accepted into highly selective Graphic Design program
- 4.0 GPA Dean's List • Honors College

Rick Reedy High School

August 2020 - May 2024

- Business Professionals of America - 2x National Qualifier in Advanced Desktop Publishing
 - 4.0 GPA • Award of Excellence in Graphic Design
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LEADERSHIP & CAMPUS INVOLVEMENT

Student Government Association — Director of Marketing

March 2025–Present

- Create digital content and marketing materials for SGA initiatives and events.
- Maintain consistent messaging across social media, web, and campus communications.

Zeta Tau Alpha — VP Academic Achievement

November 2025–Present

- Lead academic programming, incentives, and support initiatives for chapter members.

Volunteer Marketing & Content Creation

January 2026 - Present

- Developed social media content and visual assets for CARE Humane Society and Amago Wellness Farm to gain hands-on experience in marketing and brand storytelling
 - Increased social media engagement by 557% over four months through strategic content creation and platform management.
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ADDITIONAL INFORMATION

- **Skills:** Design: Adobe Creative Suite; typography, layout design, illustration, brand development